

Letter from the President



Happy New Year! For over 50 years EWI® of San Antonio has been a leader in business networking through member representatives. We have been a powerful organization for business executives, industry leaders, and entrepreneurs. We now move into the next phase of EWI; one that is young, fresh, bright and representative of the full spectrum of ideas that empower the workplace, drive business forward, and connect all of us together.

EWI addresses the business professionals' quest for personal achievement and drive for professional development. It is unique among other women's associations in that the company, not the individual, holds the membership. Through *connections, careers and community*, EWI offers many benefits to both the representative and the company. At this time, annual renewal invoices have

been emailed to you and below I have outlined a few benefits that EWI membership offers YOU and your FIRM:

Connections

- An increased network
- New business opportunities
- An open door to more than 2,100 member firms in 67 Chapter locations throughout North America

Careers

- Relevant leadership skill development for member representative(s)
- Access to professional development for all employees
- Opportunities for business-to-business mentoring

Community

- An elevated profile and awareness
- A focused avenue for philanthropic efforts with a non-profit that champions scholarships and literacy initiatives
- Chapter-driven fundraising with a local impact

Thank you for your time and involvement in EWI of San Antonio. I am happy to answer any of your questions regarding our organization. I also have to show the value of EWI to my firm during renewal time and hope that the information above will help you in this process.

We have a great meeting planned for you in January with featured speaker David Flack. He will be speaking on the "Freedom of Choice~You ARE your words". He is going to show us how to discover the resources we *already* have to succeed in both personal and business life. Zeroing in on selected parts of his books *ADOPTING AWESOME ATTITUDES*, *FINDING PERSONAL FREEDOM* and *101 GREAT WAYS*, David Flack delivers a personal heart-felt message as The Accelerator Coach that you can apply right away in your own life.

In Service,
Monica Garza
Representing the YMCA of Greater San Antonio

SAN ANTONIO BOARD

Monica Garza, President
YMCA of Greater San Antonio
210.246.9671

Debbie Saldaña, Vice President,
President-Elect
HEB
210.938.8229

Liana J. Greenberg, Secretary
Purina Care Insurance Services
210.471.0480

Patty Wilkins, Treasurer
Security Service Federal Credit
Union
210.476.4599

Lori Hakspiel, Sergeant-At-Arms
Fralo's
210.698.6616

Patti Timblin, Membership
Director
Ye Kendall Inn & Conference Cntr
210.388.0355

Barbara Gault, Program Director
Southwest Foundation for
Biomedical Research
210.258-9780

Melissa Piña, Publication Director
CPS Energy
210.353.4480

Denise Cross
Ways & Means Director
Arthur Pfeil Smart Flowers
210.734.5166

Lyn Pitman, Director-At-Large
SAWS
210-233-2950

DATES TO REMEMBER

Membership Meeting Notice

Thursday, January 20, 2011

Doubletree Hotel

37 NE Loop 410 @ McCullough

Phone: 210.366.2424

January Board Meeting Notice

Wednesday, January 26, 2011

D.R. Semmes Family YMCA

3233 N. St. Mary's St.

San Antonio, Texas 78212

EWI® MISSION AND VISION

MISSION

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

VISION

To be the leading connection for business professionals.

Upcoming February Membership Meeting

Thursday, February 17, 2011

To be determined

Upcoming February Board Meeting

Wednesday, February 23, 2011

D.R. Semmes Family YMCA

3233 N. St. Mary's Street

San Antonio, Texas 78212



Lydia Janda **Dress for Success San Antonio**

By Jan Steger, Contributing Writer

Although Lydia Janda says that she's "not a very interesting person," let me show you the real truth: Lydia was raised in San Antonio, but 21 years ago, she moved to Dallas due to her husband's employment. This past summer, Lydia retired from AT&T after 27 years and returned to San Antonio this past summer a single lady ready to find her place in her home town.

Her good friend, Judge Alma Lopez asked her to attend a meeting of Dress for Success where Judge Lopez is President of the Board. Lydia was so impressed that she agreed to volunteer weekly, and her accomplishments were so great that she was hired as the Executive Assistant to the CEO almost immediately.

Lydia is impressed herself with the company for which she works which was founded in San Antonio by CEO Pamela Taylor in 2002. The local organization employs 13 people although there are hundreds of offices worldwide. Dress for Success offers support for underprivileged women trying to get into the workplace either for the first time or after many years absent. These women are referred to Dress For Success by the courts or local shelters, but no one can just walk in off the street, so to speak.

As well as helping women dress correctly to seek employment, the organization provides a career center to teach resume writing, computer skills, etc. After finding work, the women can join the "Professional Women's Group" where networking is key and more clothes can be made available to them to wear for their new jobs. Lydia says she's heard some very sad stories, but she's happy to report that the local Dress for Success staff have helped over 1200 women – HOW WONDERFUL!

Although Lydia told me a tremendously moving personal story, she shared the silver lining with me and gave me permission to write about it. Ten years ago, Lydia's only child, her son, was killed (with his wife) in an automobile accident. Not only had this horror occurred, but Lydia's first husband, her son's father, had tragically died in an automobile accident as well as his own mother. Lydia's son, who passed away at 39, left a daughter, with whom Lydia is close. Here comes the silver lining: After her son's passing, Lydia received many emails and letters proclaiming how important her son had been in others' lives leading them to The Lord and spending time with them when others did or would not. Lydia is blessed with such a wonderful tribute of remembrance of her son – she celebrates his life each year in December on the date of his passing.

Lydia likes to read, listen to music and visit with her family. She does hold one wish for the future that she hopes will one day come true: she wants to live in Paris for just one year where she'll learn to speak their language. Good luck, Lydia, you are in all our prayers as you make your way through life as one of our EWI sisters.



Thank You

EWI of San Antonio would like to thank Security Service Federal Credit Union and H-E-B for their generous monetary donations to our B/C/DP Scholarship Fund. Both of these firms have been very supportive of our organization through the years.

Thank you for your wonderful gift to help those in our community pursuing their educational goals!



HAPPY BIRTHDAY!

Monica Garza-YMCA of Greater San Antonio (2nd), Jan Bennett Steger-UTSA (11th), Lydia Janda-Dress for Success San Antonio (12th), Michelle Albrecht-Whataburger Restaurants, LP (15th), Suzanne Worley-Batchelor Cadillac SAAB Hummer (19th), Lila Cockrell-Honorary Member (19th), Christine Padilla-HOLT CAT (27th), Patty Wilkins-Security Service Federal Credit Union (27th), Mary Jane Diaz-Sustaining Member (27th), Debbie Lazarine-YMCA of Greater San Antonio (29th)



Anniversaries

Zachry Corporation (42 years)
 Zachry Holdings, Inc. (42 years)
 Valero Energy Corporation (31 years)
 St. Mary's University (23 years)
 H-E-B (17 years)
 SWBC (7 years)
 Southwest Foundation for Biomedical Research (1 year)



Power Serve

If you manage yourself well, others will follow

"Everybody can be great ... Because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and verb agree to serve ... You only need a heart full of grace, a soul generated by love."

- Martin Luther King, Jr.



Reminder

Annual dues are around the corner....Please remind your Executive of the benefits that EWI brings to both you and your firm. We appreciate their continued involvement and support of EWI!!

Benefits of EWI Membership

Connections

- An increased network
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Careers

- Relevant leadership skill development for member representative(s)
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Inspirational and instructional, David will inspire you to be and give your best by interactively giving you three ways to live the life you love:

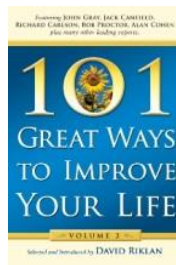
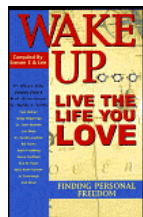
1. An understanding of what choice really is & why it matters
2. A knowing of how freedom isn't truly "free" & how to keep it
3. A learning to live in language that serves you & what results are possible

Mr. Flack is a native San Antonian & serial entrepreneur who for decades has altered other people's lives without apology. The son of a CPA and a character actress, he is a published author and composer who seeks to improve organizational and personal success by teaching, coaching and mentoring proven values of a fulfilling life. David has worked in over 40 different industries as a productivity consultant and seminar leader, providing "real world" yet transformational changes.

As a community leader, David is a 2-time Rotarian of the Year and Doctor of Rotary Science, graduate of the Masters Leadership Program, Leadership North East, and Coach University. He currently serves on several non-profit community boards and is a lifetime member and past president of SA's American Society for Training & Development. Mr. Flack is also past president of the SA Professional Coaches Association and Stone Oak Rotary Club. He served over ten years as Chairman of the Board for Alamo City Bible Church and is an active deacon.

He met Diane Naylor at Hemisfair, and they were married the next year. About 20 years later, David became a Heart Survivor (triple bypass) and Diane a Breast Cancer Survivor. Entering their fourth decade of "being married to the same person," they're both glad to just *be* here!

Freedom of Choice Your ARE Your Words



Discover the resources you *already* have to succeed in both personal and business life. Zeroing in on selected parts of his books **ADOPTING AWESOME ATTITUDES**, **FINDING PERSONAL FREEDOM** and **101 GREAT WAYS**, David Flack delivers a personal heart-felt message as *The Accelerator Coach* that you can apply right away in your own life.



SAM DAWSON, CEO, Pape-Dawson Engineers

Inducted as Chairman of Greater San Antonio Chamber of Commerce

Sam Dawson was formally introduced as the 2011 Chairman of the Board at the December 9th Greater San Antonio Chamber of Commerce 116th Legends of Business Annual Gala. Sam has been a volunteer for the Chamber since 1989 and has held various positions. Sam will serve as Chair for a one-year term.

Sam graduated from The University of Texas at Austin with a Bachelor of Science Degree in Civil Engineering. He serves as Chief Executive Officer of [Pape-Dawson Engineers, Inc.](#), which was established in San Antonio in 1965. The firm has offices in San Antonio, Austin and Houston. The company provides civil and environmental engineering services to the public and private sectors. Sam's responsibilities include the firm's management, allocation of resources, strategic planning, and operations. He also provides review and coordination of major projects.

Sam's record also includes hours of volunteer service which supports many professional, charitable and community organizations. He has held leadership roles with not only The Greater San Antonio Chamber of Commerce, but also the University of Texas at Austin, University of Texas at San Antonio, Trinity Baptist Church, the Witte Museum, Texas Society of Professional Engineers, American Society of Civil Engineers, the Rotary Club of San Antonio, the San Antonio Mobility Coalition, Professional Engineers in Private Practice, Alamo Colleges Foundation Board, Frost National Bank, City Year San Antonio, San Antonio Friends of Parks, the Cystic Fibrosis Foundation, the Metropolitan Planning Organization, the Austin-San Antonio Corridor Council, and the Express-News Community Advisory Board.

Pape-Dawson is a former recipient of the prestigious Pinnacle Award as the Corporate Citizen of the Year by The Greater San Antonio Chamber of Commerce. This award is presented to those "who demonstrate leadership, vision, innovation and dedication to the San Antonio community."

Sam learned the value of community service from his family, who have been involved in every area of philanthropy in San Antonio and South Texas for generations. In 2009, The Dawson Family was inducted into the San Antonio Business Hall of Fame by Junior Achievement. Sam is also the recipient of the ASCE - John A. Focht, Jr. Citizen of the Year Award, and the San Antonio Mobility Coalition Transportation Champion Award. He was selected as one of *San Antonio Business Journal's* 40 Under 40, and formerly selected as the State Young Engineer of the Year by the Texas Society of Professional Engineers. Sam is a former Co-Chair, Steering Committee member, and graduate of Leadership San Antonio.

Born and raised in San Antonio, Sam is married to Laura Ferree Dawson of Fort Worth. Sam and Laura are active in their church and in serving the community together. They have two children, Taylor and Kendall. *(Biography and picture courtesy of GSACC)*

Marmon|Mok ARCHITECTURE

Marmon Mok named a 'Texas Treasure'

EWI of San Antonio member firm **Marmon Mok Architecture** was awarded the **Texas Treasure Business Award** on January 4, 2011 for its role in shaping the city's skyline since its inception in 1953. The award was presented by State Senator Leticia Van de Putte.

To receive a Texas Treasure Business Award, a company must be more than 50 years old, remain involved in the same type of business in the same county as when it was founded, and have a continuous record of employee or corporate community service. Companies must be nominated by their state representative or state senator and be certified by the Texas Historical Commission.

This tremendous recognition was based on Marmon Mok's outstanding contributions to the growth, prosperity and success of the state, as well as their design work and accomplishments and exceptional record of community service involvement. Marmon Mok is the only architecture firm in history to have ever received this award.

Marmon Mok is an architecture and interior design firm. Some of the firm's notable design projects for other EWI member firms include Nix Health - Alamo Heights Medical Office Building, San Antonio International Airport – Terminal 1, Security Service Federal Credit Union, several projects at both University of the Incarnate Word and St. Mary's University, University of Texas Health Science Center McDermott Research Building, USAA Bank Services Building, YMCA at Tripoint, and former EWI member firm Cancer Therapy & Research Center. They are currently working on the design team for the new Tobin Center for the Performing Arts.



Valero CEO: “We need people to get back to work”

Interview by Shelley DuBois, reporter December 28, 2010 12:49 pm

Valero's (VLO) William Klesse is coming up on his fifth year as CEO, where he's worked for over 40 years. He offers some insight about how his company and the energy sector have navigated the recession, and why refining companies like Valero behave differently in the market than companies that also do exploring and refining, like BP. Klesse also talks about what energy sector investors might want to look for in 2011:

Valero CEO William Klesse

Fortune: You've been CEO of this company on either side of the recession. How do you lead during tough times?

Klesse: One thing you would probably ask me is did I see this big downturn coming, and the answer would be of course not. But we did always feel that even in the golden age of refining, it would not stay as high as it was in 2005-2007. What we didn't see was the complete collapse that we had in September 2008.

What did you do?

We went ahead and tried to optimize our portfolio into the strategic areas that we felt we were the strongest, and let a couple of these other assets go to other companies. So then, we were looking at reducing costs, our work process, how we optimized around our refineries, and all those kinds of stewardship items that you hear from everybody. We watched our cash. We buy 2 million barrels a day of crude oil, and on top of that, another 500,000 barrels a day of other feedstock. So credit was very important to us to maintain our investment grade.

Were you affected differently by the downturn than other oil companies?

We don't have the production profits. High oil prices have allowed the exploration and production companies a stable cash flow. So as our volumes start to drop with this recession and margins have of course declined, we had to move faster because our cash flow was disappearing very quickly.

You're one of the top Fortune 50 companies, why don't you guys have the same kind of visibility as, say Exxon or BP?

Remember, the Fortune 500 is a sales measurement. We're buying a lot of crude oil and other feedstocks, so our revenues are very high. We're a 100 billion dollar business in revenues. But then the difference between us and, for instance, the companies you mentioned is that we are this one dimension, and we tend to be just North America. Our diversity isn't anything near the majors. We're also a relatively new company in the sense of the business—we started in 1980 as Valero, and in this business, that's relatively new. We're not a BP (BP) or an Exxon (XOM), but I think people that deal where we live and work know us very well. We're very proud of our name.

What's coming up in 2011 for Valero?

I think 2011 is going to be a little better year than it has been in 2010. I see the economy recovering, even though it's been very slow.

We sell fuels, and gasoline tends to be fuel that people use to drive to work, to take vacation, to drive the kids. Diesel fuel tends to be tied more to industrial trucking the railroads, and then of course there's jet fuel—so we need people to get back to work. I think gradually we're going to see the unemployment rate come down, but it is a hurdle.

What have you brought to the company?

I've been in the business my whole career. What I bring is a lot of knowledge of the business. I've seen these cycles.

Who has most inspired your management strategy?

When I reflect back, I moved my wife to Dumas, Texas and everything I owned was in a U-Haul trailer, and I had a college loan and a car payment, and that was over 40 years ago. I've had bosses through that time that had strengths and had weaknesses. What I have tried to do, especially as I have advanced in the organization, I've worked for 3 different CEOs directly. I've seen things that I've thought they've done very well and things they didn't do very well, so I have to consciously try to take the strengths that they have and try to put them into my portfolio.

I would say the people I've worked for really helped me a lot to form my style. I actually have been very fortunate, thus I try to be that same kind of boss, I try to be demanding, I try to pursue excellence in every single thing I ever do, but at the same time I try very hard to be fair, and to have my people's interest at heart. You know a company's nothing but a bunch of assets. All we are is a bunch of steel buildings and things like that—go look at a refinery, it's just a bunch of hardware out there. The people do everything—they make all the difference.

**FOR IMMEDIATE RELEASE****WHATABURGER INTRODUCES NEW STEAK SAUCE DOUBLE**

Smoky Sweet Burger available in Florida, Louisiana and select cities in Texas and Alabama

(December 27, 2010 – SAN ANTONIO, Texas) – Whataburger introduces the new Steak Sauce Double burger in selected cities in Texas and Alabama, and in all locations in Florida, Louisiana and Mississippi, starting December 27, 2010 and continuing through January 31, 2011.

The Steak Sauce Double is made with two 100 percent fresh, never frozen, American beef patties grilled to perfection, a slice of American cheese, grilled onions and crispy bacon, all topped with Whataburger's special steak sauce and served on a toasted 5-inch bun.

"Our new Steak Sauce Double features a tangy, smoky and slightly sweet sauce we think our customers will love," said Rich Scheffler, Group Director of Marketing for Whataburger Restaurants, LP. "Our limited time menu items offer customers a chance to try new flavors in addition to their old favorites."

The limited time burger will be available in North Texas in the Dallas-Fort Worth area and surrounding cities, as well as in central and South Texas cities including Houston, San Antonio, Austin, Corpus Christi, Waco, Temple and Brownsville.

The limited time menu item can be purchased in a Whatameal with fries and a drink. The Jr. Whatameal features a smaller version of the Steak Sauce Double.

ABOUT WHATABURGER:

Whataburger has focused on its fresh, made-to-order burgers and friendly customer service since 1950 when Harmon Dobson opened the first Whataburger as a small roadside burger stand in Corpus Christi, Texas. Dobson gave his restaurant a name he hoped to hear customers say every time they took a bite of his made-to-order burgers: "What a burger!" Within the first week, people lined up around the block for his 25 cent, all-American beef burgers served on five-inch buns. Today, the company is headquartered in San Antonio, Texas, with nearly 700 locations in 10 states with sales of more than \$1 billion annually. Visit www.whataburger.com for more information on the company.



FOR IMMEDIATE RELEASE

SOUTHWEST TWIST ON SIGNATURE BREAKFAST ITEMS

Whataburger introduces new chorizo taquito and breakfast on a bun in Arizona, New Mexico and select Texas cities

(December XX, 2010 – SAN ANTONIO, Texas) – Whataburger will sell its famous Taquitos and Breakfast on a Bun with chorizo starting December 27, 2010 and continuing through April 4, 2011 at locations in Arizona, New Mexico and select Texas cities. The two items are popular Whataburger favorites as both a breakfast staple and late night snack.

Whataburger's Chorizo Taquito is a flour tortilla filled with freshly scrambled eggs and chorizo sausage. Customers can customize their taquitos with cheese, grilled jalapenos, onions or picante sauce. The Chorizo Breakfast on a Bun comes with a fresh egg, chorizo sausage, and a slice of real American cheese served on a toasted bun. Both are available only on Whataburger's breakfast menu, served from 11 p.m. to 11 a.m. daily.

"Our taquitos have consistently been one of our most popular items and have a very loyal following. The addition of chorizo sausage was a response to customer demands in our southwest region," said Rich Scheffler, Group Director of Marketing for Whataburger Restaurants, LP. "By combining of fresh, quality ingredients and made-to-order service Whataburger breakfast menu items are a great way to start or end the day."

Whataburger has served breakfast at all of its restaurants since 1979 and started operating all of its restaurants 24 hours a day, seven days a week since 1982. With breakfast offerings served overnight, these items have gained a loyal following amongst late-night snackers, nightshift workers, emergency responders and students, among others.

The limited time breakfast items will be available in North Texas in the Dallas-Fort Worth area and surrounding cities, as well as in central and South Texas cities including Houston, San Antonio, Austin, Corpus Christi, Waco, Temple and Brownsville.

The Chorizo Taquito and Breakfast on a Bun can be purchased alone or in a Whatameal with hash brown sticks and choice of coffee, soft drink or milk. For a small charge customers can upgrade their drink to orange juice. Prices vary per location.

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January Philanthropy Project



Animal Defense League of Texas Wish List

General Needs:

- 🐾 Brooms and String Mops
- 🐾 Copy Paper
- 🐾 Pet Store Gift Cards
- 🐾 Heavy Duty Water Hoses
- 🐾 Laundry Detergent
- 🐾 Bleach
- 🐾 Trash Bags (33 gallon)
- 🐾 News Papers
- 🐾 String-shredded Paper
- 🐾 Lawnmowers and Edgers
- 🐾 Electric Space Heaters
- 🐾 Refrigerators

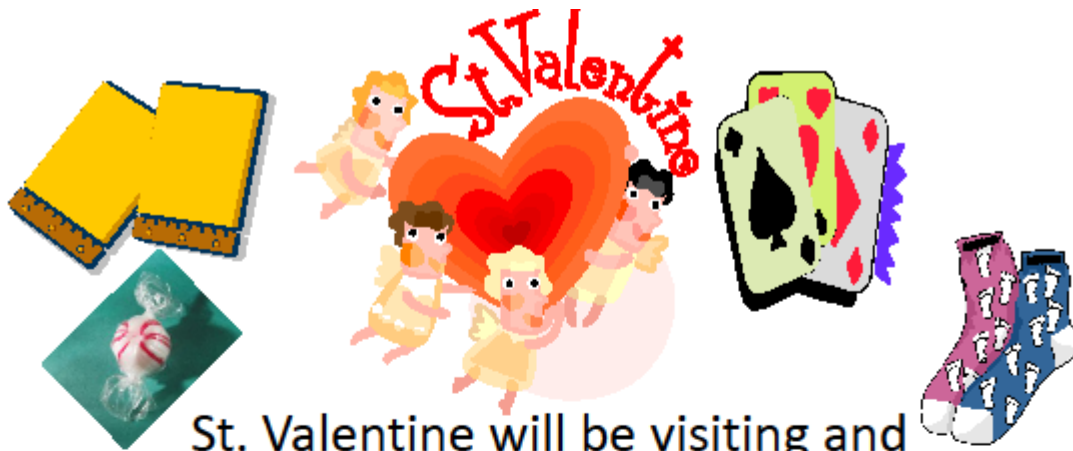
Animal Specific:

- 🐾 Towels
- 🐾 Heating Pads
- 🐾 Canned Cat Food
- 🐾 Purina One Dry Kitten Food
- 🐾 Stage 1 Baby Food
(chicken/turkey)
- 🐾 Dog and Cat Toys
- 🐾 Esbilac Puppy Formula
- 🐾 Plastic Kiddie Pools
- 🐾 KMR Kitten Milk Replacement
- 🐾 Puppy and Kitten Toys

**As always, if you can't shop we are happy to do it for you!
Monetary donations are always welcome!**

The greatest gift for any animal is a place to call home and a family to love. Cats and dogs of all ages, sizes, colors and breeds, including those pictured, are available **TODAY for adoption.**

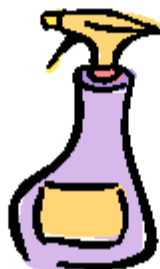
To find out more about these and other animals, as well as volunteer opportunities, visit www.adltexas.org.



St. Valentine will be visiting and delivering gifts to Seniors here in San Antonio, and the Philanthropy Committee can use your help with the following supplies for their gift bags:



Soap, tissues, brushes, socks, note cards, room sprays, plug-ins, sugar free mints, playing cards and games. As always, cash donations are welcome. We will be collecting these items at the February meeting.





Monica Garza & Debbie Saldaña



Susan Heck & Barbara Trevino



Liana Greenberg



Stacey Crabb & Yvonne O'Riley



Lyn Pitman, Jimmie Joffe, Cindy Vyvlecka, Barbara Johnson



Frances Becker, Leona Pappas



Vicki Chapman, Terri Stout, Liz Rivera, Jackie Contreras



Amanda Stewart, Susan Hough



Brenda Stille, Melissa Piña, Donna Dimond, Alicia Stols



Heather Guzman, Julie Lyssy, Pam Duffy, Aida Guillory



Betty Gavora, Pam Toups



Denise Cross, Kathy Beaman

December Meeting Photos by Liana J. Greenberg



CONNECTIONS | CAREERS | COMMUNITY

2010-2011 Calendar: YEAR AT A GLANCE

General Membership Meeting	Board Meeting	Topics/Conferences/Special Events
	D. R. Semmes Family YMCA	
	3233 N. St. Mary's St, 78212	
	5:45 PM	
Thursday, October 21	Thursday, October 28	Orientation/Committee Planning Session
Thursday, November 18	Tuesday , November 23	Dress for Success-Pamela Taylor
SECOND Thursday, December 9	Thursday, December 16	Holiday Celebration & Trade Show
Thursday, January 20	Wednesday, January 26	Freedom of Choice-You Are Your Words - David Flack
Thursday, February 17	Wednesday, February 23	Kenneth P. Trevett, J.D.-SFBR
Thursday, March 17	Wednesday, March 23	
Thursday, April 21	Wednesday, April 27	Executive Recognition and Award
Thursday, May 19	Wednesday, May 25	EWISP & ASIST Scholarship Banquet
Thursday, June 16	Wednesday, June 22	
Thursday, July 21	Wednesday, July 27	Non-Meeting Fundraiser
Thursday, August 18	Wednesday, August 24	TEXOMA Board Forum-August 5-6, 2011
		San Antonio, TX
Thursday, September 15	TBD	Chapter Board Installation
		Reading Rally- September 9, 2011
		LCAM- September 22-24, 2011
		Minneapolis, MN